

901 PERIOD

PERIOD SUPPLY DRIVE TOOLKIT

FOR LOCAL ALLIES EVERYWHERE

PLAN

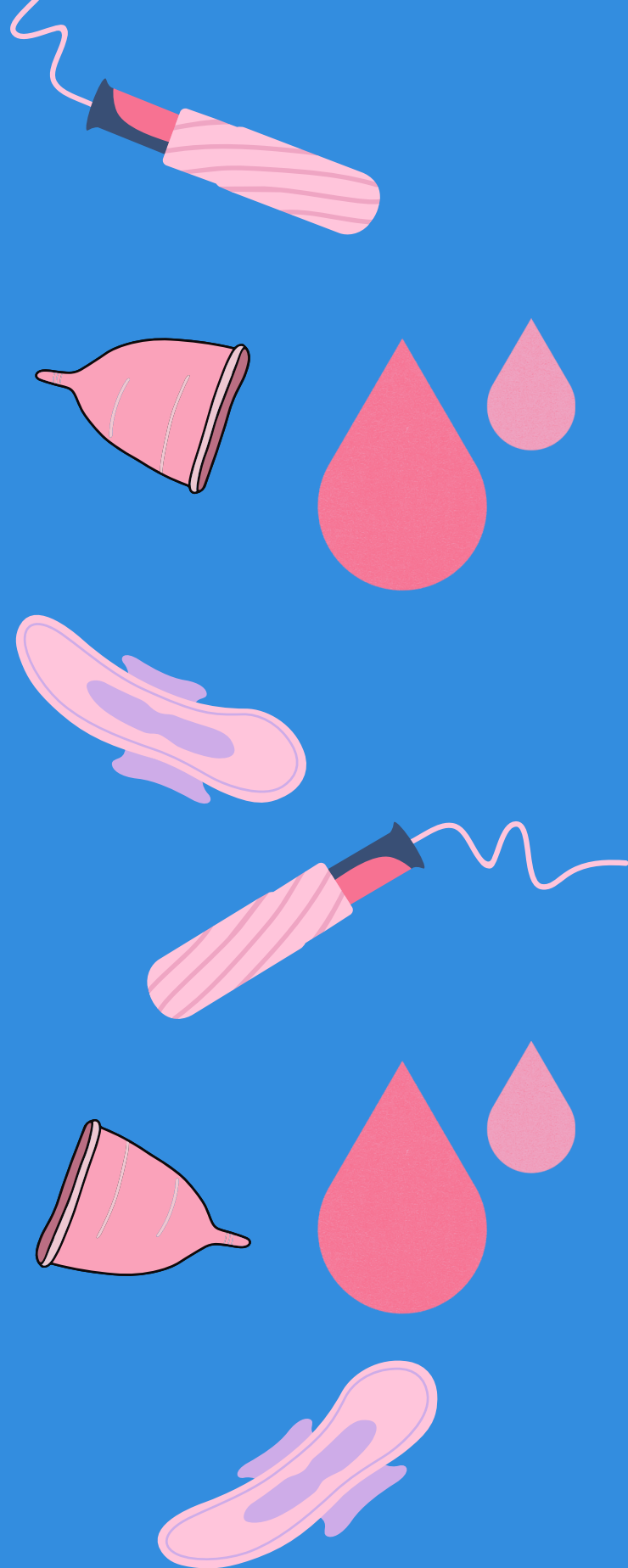
a successful period
supply drive

COLLECT

your donated products

GIVE

your donated products
to 901 Period



**This toolkit includes helpful tips,
handouts, flyers, and more!**

Thank you for supporting **901 Period**

Dear Ally,

Please accept this heartfelt thanks on behalf of 901 PERIOD for your generous commitment of time and effort to coordinate a period supply drive for individuals who experience period poverty.

By hosting this drive, you are helping to ensure a sufficient supply of period supplies are available and that awareness is being raised. The effects of raising awareness in your community will hopefully lead to more change!

We want your drive to be a success, so we've put together this toolkit with tips and facts to help you recruit and educate your donors.

We hope you enjoy coordinating the drive and will let us know how it goes!

Proud Member of



Sincerely,
Cori Smith
Founder/Executive Director

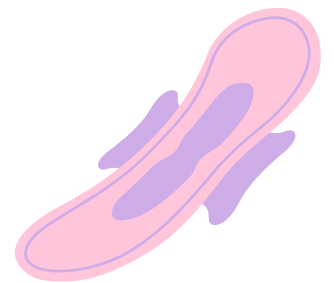


This Toolkit Includes...

- **Period Supply Drive Ideas**
- **Social Media Tips**
- **Social Media Samples**
- **Period Supply Drive Checklist**
- **Product Collection Form**
- **Product Goal Sheet**
- **Period Poverty Fact Sheet**
- **Supply Drive Flyers and Signs**



Let's Get Started!



Hosting a Period Supply Drive



SHARE YOUR PLANS WITH US!

Let us know your plans so we can help promote your event & get you the support you need. We can let you know what we're short on, and the most requested items. Participating with a local program such as **901 Period** gives donors the confidence that their donations are going to the right place.



Pick a Location(s)

Pick a place that is centrally located. A library, school, or local business - gain the support of the community by making it convenient to donate! Selecting a location that is easily accessible will generate greater participation. Label collection bins and download our drop box flyer!



Decide on a Time Frame

Plan to host your period supply drive for at least a week, or longer so people have enough time to donate. Does it make sense to tie your drive to a holiday, or community tradition? Perhaps you can partner with an already planned event! **FYI: Menstrual Hygiene Day is May 28th!**



Get The Word Out

Announce your period supply drive through social media, press releases to local media and post notices (like our fact sheets and flyers we included) near the locations to donate! One of the best ways to advertise is word of mouth so be sure to talk about the drive to anyone and everyone.

Period Supply Drive Ideas



Time to Team Up

Hosting a drive with a few friends, coworkers, or family members can really help spread the word and minimize the work load by sharing it among a few people. Grab a helpful hand or two and get started!

Themes

Picking a theme can make your period supply drive stand out! Themes can be simple as "Girls helping Girls", Periods & Pajamas, or more creative like a theme dinner for period supplies!

Party It Up

If you're planning a party, ask guests to bring a pack of period products as their admission! Make it a period party!

- Baby Shower
- Block Party
- Birthday Party
- Cocktail Party
- Game Night

Locations

Be creative & convenient. There are many ideal locations for a period supply drive. Some examples are:

- Schools
- Places of worship
- Community Centers
- Offices
- Libraries
- Coffee shops
- Pharmacies
- Gyms
- Health Centers

Make It a Competition

Make your period supply drive fun and engaging! Have a competition and offer small prizes or recognition for the team, class, or office that brings in the most products! Friendly competition can help spread the word and increase turnout.

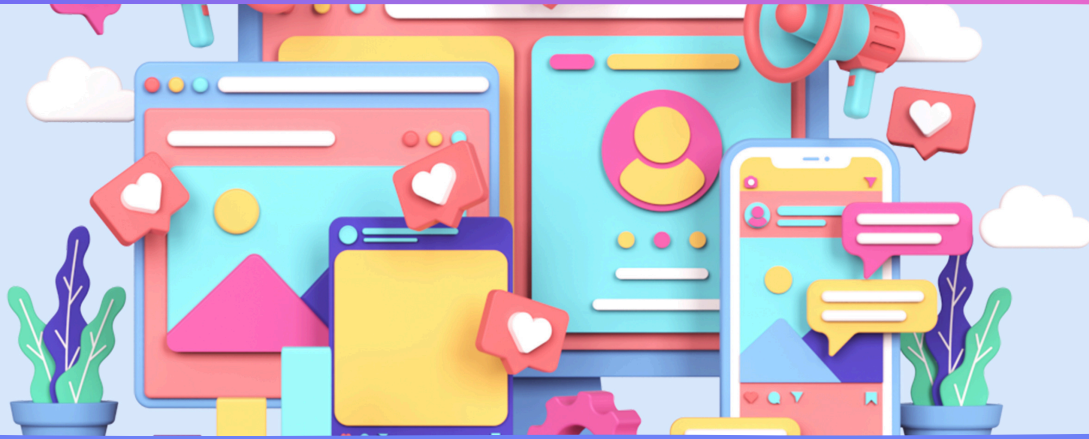


Pass The Torch!



Be sure to promote your results to all those who participated and others as well. Use terms like "this time we collected" or "this time we raised..." so people understand there is an ongoing need. Offer support to those who want to host a period supply drive of their own!

Social Media Tips



Get the Word Out

Social media is a highly effective tool to reach a large amount of people in a very short time. Take advantage of your online presence and notify as many people as possible to participate in your period supply drive. (Make sure volunteers are doing the same!) Add and tag our accounts below!

Facebook: @901Period

- Create a Facebook “Event” and invite all your friends. This is a great way to keep track of interest and to post updates on your collection status. Be sure to share the event with @AllianceforPeriod Supplies and @PeriodMovement as well.
- Share a story or reel (create posts with all the drive details or film a Facebook Live).
- Create a shareable profile picture frame.
- Thank donors by giving them a shout-out and tagging them in your posts.
- Upload plenty of photos and use the universal hashtag #EndPeriodPoverty, #EndTheTamponTax & #MenstrualEquity in your posts.

Instagram: @901.Period

- Share pictures of your period supply drive flyer.
- Utilize the location tagging tool to share your collection site.
- Tag @901.Period and anyone else you want to involve.
- Upload plenty of photos and use the universal hashtag #EndPeriodPoverty, #EndTheTamponTax, & #MenstrualEquity in your posts.



Need some inspiration? This toolkit includes posts you can use to get started!

Get Personal: Send an Email!

Emails are an effective tool to utilize throughout your period supply drive. Personalize your message and go into detail on why you are hosting a period supply drive and would like the individual or company to participate. Explain what you are collecting, where, and of course, your goal.

Social Media Samples



901 Period

Public ▾

+ Album ▾

+ AI label off ▾

Join me in supporting 901 Period by donating to my period supply drive. Hygiene is not a luxury! #endperiodpoverty

- I believe everyone has the right to feel comfortable and clean. Please show support by donating to my period supply drive! (insert graphic with details on period supply drive)
- Did you know 1 in 4 women have struggled with #periodpoverty? Please donate to my period supply drive to help change that.
- Small things impact big things. That is why I'm holding a period supply drive on behalf of @901Period. Please consider giving today (add time + location details)
- Lack of period products is a hidden consequence of poverty. Help me reach my goal today and donate to my period supply drive!
- Help make a difference in an individual's life today. Donate to my period supply drive that will be taking place at (location)
- #PeriodPoverty Fact : School aged girls can't participate in educational or extracurricular activities without access to fundamental resources. Please consider donating to my period supply drive!
- Individuals require an average of 6 period products per day, and period supplies aren't covered by safety net programs. #EndPeriodPoverty (insert drive flyer)

Follow us on social media for more useful content!



901 Period



@901.Period

Period Supply Drive Checklist

Follow & mark this 10 point checklist to ensure you have a successful drive!

Let us Know

A 901 Period representative can give you insights and ideas on hosting a successful drive.

Recruit Volunteers

Ask friends, family, colleagues, or neighbors to help out!

Set Your Goals

How many donations would you like to collect? We can let you know what products we need the most. Use our goal chart to help you track donations.

Spread the Word

Announce your period supply drive via social media, emails, local news outlets, and notices throughout your community. Be active before AND during the drive!

Collect & Deliver

Rally the volunteers and deliver your donated period products. Don't forget to take photos, you'll need them later!

Choose your location(s)

Pick one or more locations that are centrally located and willing to help. Be sure to label your collection bin (flyer included in toolkit.)

Select a Start & End Date

Typically, period supply drives run for one week to a month.

Decide on Your Theme

Whether it's a themed party, competition, or a simple supply drive in your office, choose what works for you!

Set Up Transportation

Depending on how many products are donated, consider what type of vehicle you will need to transport them.

Share Your Results

Post pictures on social media and let everyone know your results! Don't forget to thank donors and volunteers too!

Product Collection Form

Use this form to track the amount of products you collected and funds raised.
Be sure to provide this to us for our internal inventory tracking.

Products	Quantity
Pads	
Tampons	
Panty Liners	
Period Panties	
Underwear	
Wipes	
Pain Medication	
Menstrual Cup	
Other	

<p style="text-align: center;">Total Donations</p> <p>Number of Period Products:</p> <p>Financial Contributions :</p>

Your Group/Organization/Name:

Phone Number:

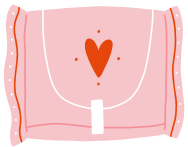
Email:

Date:

Period Poverty Fact Sheet



1 in 4 students struggle to afford period products.



77% of Americans support free access to period products in bathrooms in public schools.



2.4% increase in attendance reported among participating NYC schools following passage of law requiring free period products for students.

Reasons to Support Period Products in Schools

- **Reduces period poverty**
- **Fosters gender equity and enables all students to attend class**
- **Reduces disruptions and increase time spent in class**
- **Toilet paper, also a basic necessity, is provided to all students**
- **1 in 3 low-wage women miss work, school, and other events due to lack of access**

Sources:

from 2023 State of the Period

from 2024 Alliance for Period Supplies Poll

Period Supply Drive Goal Sheet

**1 in 4 students struggle to afford period supplies.
Help today and donate period supplies!**

Our Goal: _____ Period Products



100%



75%



50%



25%



**1 in 4 students struggle to afford period supplies.
Help today and donate period supplies!**

PERIOD SUPPLY

DONATION DRIVE

All products and monetary donations will benefit 901 Period.

Date (s):

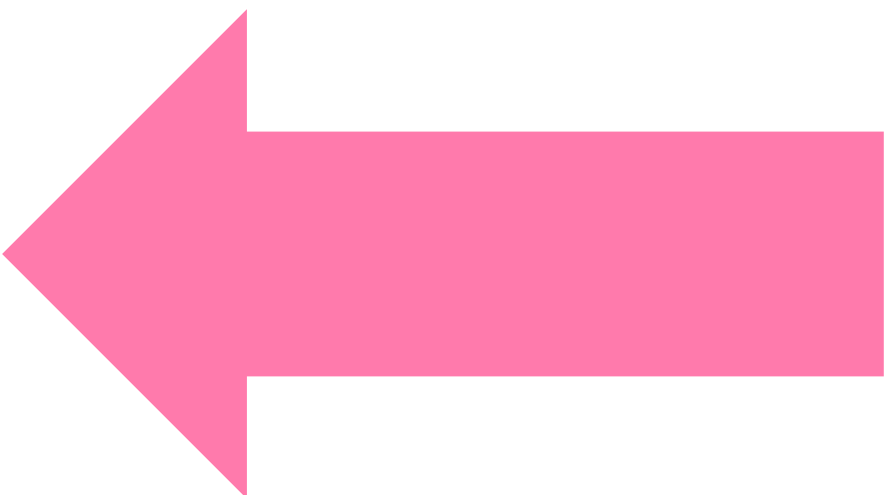
Location:

Hosted By:



Thank you for helping improve the daily lives of those in need!

DROP PRODUCTS HERE



901 period.

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